

CuraMedix Connect

Valuable insights for better clinical and economic outcomes



Greetings!

It's official. Summer is here! We've got the grill going and love watching the fireflies zip around the backyard after the sun goes down. And, because we're not going out much, if at all, entertainment now consists of badminton, cornhole, bocce and our new favorite lawn game, Kubb.

Now, just because it's summer, doesn't mean you want to take July and August to let up on your marketing efforts. Right now, more than ever, it's key to get the word out to your current and prospective patients about who you are, how you can help them and what differentiates you from the other medical professionals they may be considering.

This issue is dedicated to all types of ways you can promote your practice. You'll find a webinar on medical marketing that highlights best practices but also includes the challenges COVID-19 presents. You can learn how to launch a pay-per-click campaign with our handy step-by-step guide. In addition, you'll find a useful article to help you sift through which marketing strategies are worth investing in for your practice and why.

Ready to add shock wave to your continuum of care? [Shoot me an email](#). We can set up a time to talk, answer your questions, provide you with additional information and research and even set up a virtual demo.

We're here for you, so please let us know how we can be of help to you!

Have a wonderful 4th of July!

All the best,

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9 Steps to Putting Pay-Per-Click to Work for You

Considering whether Google ads are a fit for your practice? With the tips and tools in this article, you'll see how easy it is to give this approach a try. You'll find sample ads, a recommended monthly budget, and step-by-step instructions to get you started.

[Read More](#)

Featured Content



Webinar: Medical Practice Marketing - COVID & Beyond

Looking for practical ways to grow your practice? From choosing a social media platform that's right for you to boosting your online reputation, you'll come away from this webinar with a range of quick-start marketing ideas you can implement right away.

[Read More](#)

12 Best Medical Marketing Strategies for 2020

When it comes to marketing, do you ever feel overwhelmed with too many options? In this useful article, you'll explore the benefits of top practice-building strategies to help you decide where you may want to invest your time and money.

[Read More](#)

Ongoing Marketing Support

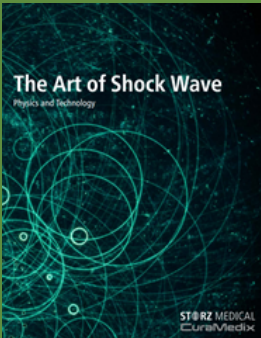
Invest in EPAT/ESWT technology and you'll not only have a key marketing advantage that sets you apart from your competition but you also get ready-to-use marketing, like these social media posts, to help you spread the word.

[Read More](#)

Free White Paper: The Art of Shock Wave

Discover the science behind EPAT/ESWT: How it works and ways to use it to improve patient outcomes. Expand your knowledge as you learn the difference between focused and radial pressure waves which treatments practitioners are having the most success with and more.

[Download Now](#)



Want More Ways to Grow Your Practice with EPAT/ESWT?

Practices across the country are successfully promoting EPAT/ESWT to current and prospective patients. We can help you too! Simply **contact us today!**

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